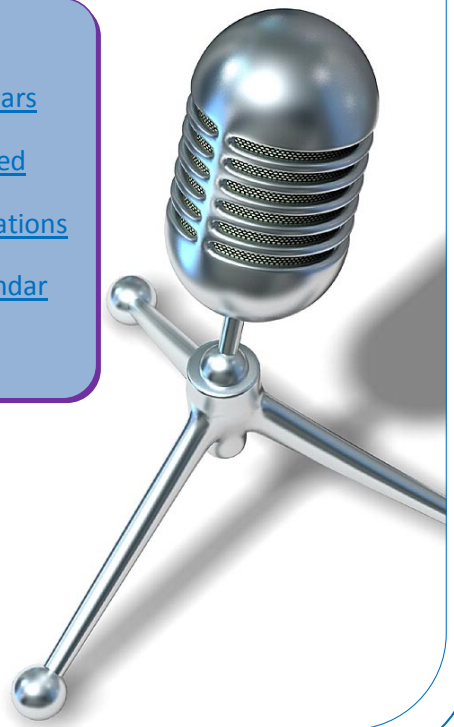




# Webinars 2010

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## Sign Up for a Webinar Today:

We are an inspiring network of creative, motivated women empowering and supporting each other in growing and creating incredibly successful small businesses.

As a member of the Women's Small Business Network you are able to...Connect with like minded women for support, ideas and inspiration. One of the best ways to get your name out there, make friends, and become an active part of the community is Webinars. By Sharing, We All Gain!

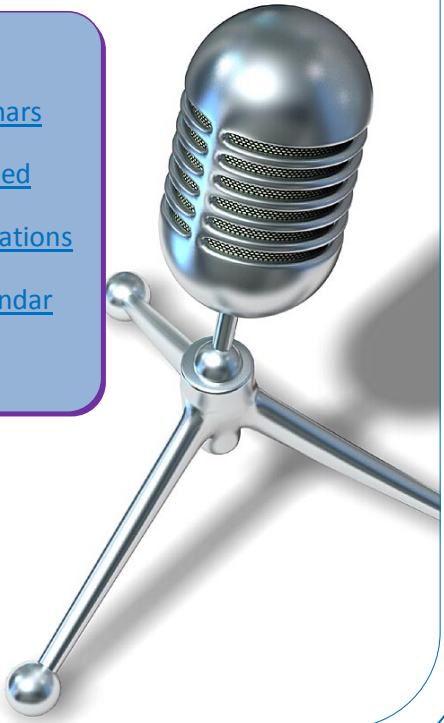
## Top Benefits of Being a Webinar Leader:

- |   |   |
|---|---|
| 1. Share Your Passions  | 10. Get Published AGAIN   |
| 2. Finding Your Voice(s)  | 11. Build Confidence  |
| 3. Get Your Feet Wet in NEW Media                                 | 12. Motivate, Inspire, and Lead Others                                      |
| 4. Get Published  | 13. Boost Search Engine Rankings {popularity}                               |
| 5. Feeling Connected to Like-Minded, Aspiring and Inspiring Women | 14. Become More Fluent with Technology                                      |
| 6. Immediate Feedback   | 15. Create Awareness and Understanding Around Your Products and/or Services |
| 7. Polish Your Communication                                      | 16. Confidence Booster  |
| 8. Try out Your new materials on US                               | 17. Circulate Your Recorded Webinars on Your other Blogs and Web Pages      |
| 9. Tweak, Polish, Rearrange, Tweak, Polish                        | 18. Get Published AGAIN   |





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## About Webinars:

 <p>Tuesdays Kick Off Your Shoes &amp; Collaborate 7pm Mountain 9pm Eastern 8pm Central 6pm Pacific</p>	 <p>Thursdays Marketing MasterMind 3pm Mountain 5pm Eastern 4pm Central 2pm Pacific</p>
<p>Training and collaboration sessions designed to get to know the women on the Network as they share their passions and their gifts.</p>	<p>This is a weekly on-line group to support each other in Marketing our businesses and offering ideas and suggestions to help our businesses grow exponentially.</p>
<p>To View Previous Webinars: <a href="http://www.womenssmallbiznetwork.com/category/wsbn-marketing-mastermind/">http://www.womenssmallbiznetwork.com/category/wsbn-marketing-mastermind/</a></p>	<p>To View Previous Webinars: <a href="http://www.womenssmallbiznetwork.com/category/wsbn-kick-off-your-shoes-webinars/">http://www.womenssmallbiznetwork.com/category/wsbn-kick-off-your-shoes-webinars/</a></p>

**GoToWebinar®** All You need is an Internet Connection & Phone!

To Join: <http://www.womenssmallbiznetwork.com/category/upcoming-webinars-and-training/>

Or Here: [http://www.facebook.com/WomensSmallBizNetwork?v=app\\_2344061033](http://www.facebook.com/WomensSmallBizNetwork?v=app_2344061033)



# Webinars 2010

[Intro](#)

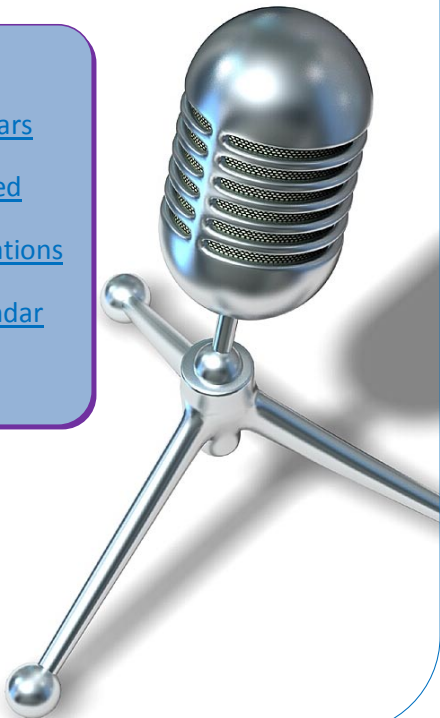
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## What We Need from You:

### We will provide a form to complete

1. Personal email & phone
2. Event Description & PHOTO (100 X 100 px):
  - a. Catchy Title & Subtitle  
i.e. "How to Sell to Men Without Wearing a Low-Cut Dress"
  - b. Photo
  - c. Description written to entice people to sign up, **Make it About THEM!**  
i.e. "SEX SELLS! That's How You Have to Compete in a Man's World  
Or is it? As a sales woman in business today, you might find the sales process cruel and frustrating when pitching products or services to men. You do have options when pressured to do "whatever it takes" to impress them.  
  
Blunt discussions and tell-it-straight tactics using ideas from \*Deborah Gardner "How to Sell to Men Without Wearing a Low-Cut Dress" reveal how you can subtract the sexual sizzle and still get the sale!"
  - d. Bullets for the skimmer **You will learn how to:**
3. Bio
4. Website and/or Profile link
5. Please provide the above within 3 days after you have booked your webinar. We would like to get your event posted as soon as possible.

[www.womenssmallbiznetwork.com](http://www.womenssmallbiznetwork.com)

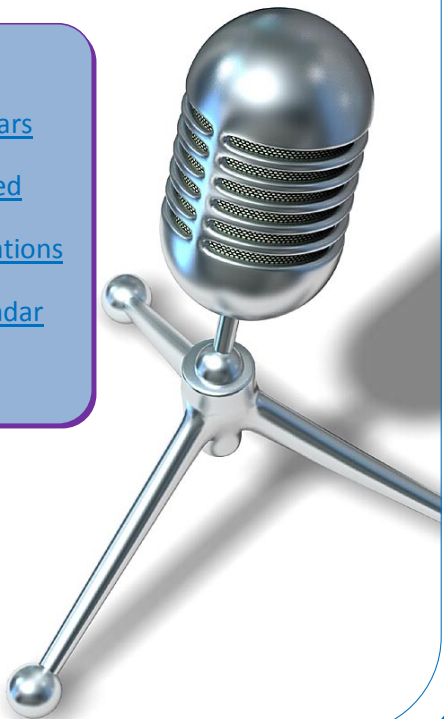


# Women's Small Biz Network

Empowering Women to Live Their Dreams in Business and Life

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### Recommendations:

- **Prep & Ideas:**  
Please review a couple of the pre-recorded webinars on the website to get some ideas of what you did and didn't like about the different speaking styles! Then emulate what worked.
- **Participation:**  
We have found that people can be quiet on webinars. If you address the whole group, you may or may not get the audience to respond. We strongly encourage ROUND TABLE interaction to get everyone involved.
- **Before & After:**  
Please join the Call 5-10 minutes before the Scheduled Webinar to make sure everything is working. Also, please stay on the call after everyone has left. We enjoy debriefing after the call as I am sure you will as well. There is nothing like immediate feedback.
- **Pre-Call:**  
A strong description of what you will be covering wins a lot of friends and followers. Especially if you would like interaction, tell your audience during your pre-call.
- **Closing:**  
Consider providing a special offer for those in attendance. The last slide should be your contact information. Also consider a 'Leave-Behind' or Checklist if your webinar is heavy in content.
- **Support:**  
If you have any questions or just need a little encouragement, I would be happy to brainstorm with you.

Thank you for being a part of this fabulous network!

~Julie: 260.420.0652 hm / 260.494.0062 cell -- Julie@wsbiznetwork.com



# Webinar Calendar

May		June		July		August	
Tuesday	Thursday	Tuesday	Thursday	Tuesday	Thursday	Tuesday	Thursday
4 Kick Off Your Shoes OPEN	6 MarketingMastermind OPEN	1 Sharlene Douthit Financially Fit Femms	3 Growing Your Business with a <b>PRESS KIT</b> - sPrindle		1 Bring it ALL together PRIZE for 1 Kit <b>PRESS KIT</b> - SchnelkerPrindle	3 <u>Kick Off Your Shoes</u> OPEN	5 Internet Transformational Technology
11 Kick Off Your Shoes OPEN	13 MarketingMastermind OPEN	8 Take Back Your Energy-Kate Trudeau	10 Growing Your Business with a <b>PRESS KIT</b> - jSchnelker	6 ENERGY Talk - Julie & Cyndi	8 Internet Transformational Technology	10 ENERGY Talk - Julie & Cyndi	12 Internet Transformational Technology
18 Theresa Hoffman TC EMPOWERMENT	20 Shirl, travel girl	15 Writing a Book on your Dream List? - Andrea Constantine	17 Internet Transformational Technology	13 Why "organic" is not just for food anymore Lisa Cratty	15 Internet Transformational Technology	17 Sugar Blues - Tammi Hoerner	19 Internet Transformational Technology
25 Getting the Most out of the Network-Karen	27 MarketingMastermind OPEN	22 ENERGY Talk - Julie, Cyndi-Run Machine FREE BioFeedback	24 Internet Transformational Technology	20 Four Vital Substances—Tina Laue	22 Internet Transformational Technology	24 ENERGY Talk - Julie & Cyndi	26 Internet Transformational Technology
		29 Preparing for Miracles, Manifestation & more-Pamela Chapman		27 ENERGY Talk - Julie & Cyndi	29 Internet Transformational Technology	31 FREE BioFeedback - 4 those on all 4 webinars	

**Comment [js1]:** Send Yours for REVIEW, critique, suggestions, and Hypnotic Writing styles! We will have a drawing for a FREE Press Kit = ONE FREE KIT per 10 in attendance – TELL YOUR FRIENDS

**Comment [js2]:** Send Yours for REVIEW, critique, suggestions, and Hypnotic Writing styles! We will have a drawing for a FREE Press Kit = ONE FREE KIT per 10 in attendance – TELL YOUR FRIENDS

**Comment [js3]:** Send Yours for REVIEW, critique, suggestions, and Hypnotic Writing styles! We will have a drawing for a FREE Press Kit = ONE FREE KIT per 10 in attendance – TELL YOUR FRIENDS

<b>Kick Off Your Shoes - OPEN</b>	<b>Marketing MasterMind - OPEN</b>
<b>Need EVENT details</b>	<b>EVENT LISTED! Start Promoting</b>
<b>Past Event</b>	<b>Julie's ToDo Listings</b>
<b>Karen's Internet Transformational Technology - Requests Accepted!</b>	



## Webinar Calendar

September		October		November		December	
Tuesday	Thursday	Tuesday	Thursday	Tuesday	Thursday	Tuesday	Thursday
	<b>2</b> SEO Madness— Jeffrey Williams			<b>2</b> Kick Off Your Shoes OPEN	<b>4</b> MarketingMastermind OPEN		<b>2</b> MarketingMastermind OPEN
<b>7</b> Kick Off Your Shoes OPEN	<b>9</b> MarketingMastermind OPEN	<b>5</b> Title TBA—Tina Laue	<b>7</b> MarketingMastermind OPEN	<b>9</b> Kick Off Your Shoes OPEN	<b>11</b> MarketingMastermind OPEN	<b>7</b> Kick Off Your Shoes OPEN	<b>9</b> MarketingMastermind OPEN
<b>14</b> Kick Off Your Shoes OPEN	<b>16</b> MarketingMastermind OPEN	<b>12</b> Kick Off Your Shoes OPEN	<b>14</b> MarketingMastermind OPEN	<b>16</b> Kick Off Your Shoes OPEN	<b>18</b> MarketingMastermind OPEN	<b>14</b> Kick Off Your Shoes OPEN	<b>16</b> MarketingMastermind OPEN
<b>21</b> Eating for Energy - Lisa Groves	<b>23</b> MarketingMastermind OPEN	<b>19</b> Kick Off Your Shoes OPEN	<b>21</b> MarketingMastermind OPEN	<b>23</b> Kick Off Your Shoes OPEN	<b>25</b> MarketingMastermind OPEN	<b>21</b> Kick Off Your Shoes OPEN	<b>23</b> MarketingMastermind OPEN
<b>28</b> Kick Off Your Shoes OPEN	<b>30</b> 'MarketingMastermind' OPEN	<b>26</b> Kick Off Your Shoes OPEN	<b>28</b> OPEN	<b>30</b> Kick Off Your Shoes OPEN		<b>28</b> Kick Off Your Shoes OPEN	<b>31</b> HAPPY NEW YEAR!

<b>Kick Off Your Shoes - OPEN</b>	<b>Marketing MasterMind - OPEN</b>
<b>Need EVENT details</b>	<b>EVENT LISTED! Start Promoting</b>
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*Women's Small Biz Network*  
Empowering Women to Live Their Dreams in Business and Life

## ASAP Checklist

Yes, we are filling the Calendar through December!

## What we Need from You...ASAP

Here are your Steps (Quick Recap & Checklist!):

- 1. Book** an OPEN and available date from the calendar with Julie,
- 2. Complete and return** the 'EVENT LISTING template' IMMEDIATELY with a description of your webinar (do make your description UNIQUE & ENTICING-wiifm),
- 3. Attach** to your email Your:
  - A. EVENT LISTING TEMPLATE**
  - B. PHOTO** (100 x 100 pixels; 100k)
- 4. Prep** your webinar at your convenience.

Remember to **5. SELF-PROMOTE** your webinar to your contact list as well!!! The **GoToWebinar** technology can hold up to 1,000 participants – WHEW-HOO! I promise, it doesn't have to be any tougher than that!!

**Remember too, FIRST COME, FIRST SERVE so HURRY and reserve your spot TODAY!**

Congratulations and Good Luck! ~Julie: 260.420.0652 hm / 260.494.0062 cell -- Julie@wsbiznetwork.com